

# KOMBONI RADIO



## 2026 ADVERTISING RATE CARD

*Your number one radio*

# 2026 ADVERTISING RATE CARD



## COMMERCIAL SPOT ADVERTS

	Peak Hours <i>06:00 - 21:00 Hrs</i>	Off Peak <i>21:00-05:00 Hrs</i>	Prime Time <i>15 Mins before and after the news bulletin</i>
<b>60 Sec</b>	<b>K1,737.55</b>	<b>K1,297.06</b>	<b>K2,012.68</b>
<b>45 Sec</b>	<b>K1,500.04</b>	<b>K1,034.36</b>	<b>K1,752.64</b>
<b>30 Sec</b>	<b>K1,172.27</b>	<b>K772.75</b>	<b>K1,467.98</b>
<b>15 Sec</b>	<b>K1,040.98</b>	<b>K668.61</b>	<b>K1,243.27</b>

## AIRTIME FOR SPONSORED PROGRAMS

<b>60 Mins</b>	<b>K24,717</b>
<b>45 Mins</b>	<b>K21,528.4</b>
<b>30 Mins</b>	<b>K18,299.22</b>
<b>15 Mins</b>	<b>K12,538.99</b>
<b>07 Mins</b>	<b>K8,862.28</b>

### Comments

\* Live program not inclusive  
of production costs



**STREAM LIVE RADIO**  
[www.kombonipobo.com](http://www.kombonipobo.com)



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## AIRED RECORDED PROGRAMS

<b>60 Mins</b>	<b>K8,650.95</b>
<b>45 Mins</b>	<b>K6,797.18</b>
<b>30 Mins</b>	<b>K5,919.57</b>
<b>15 Mins</b>	<b>K4,572.64</b>
<b>7 Mins</b>	<b>K3,577.55</b>

\* Recordings of production aired on  
Komboni Radio

## SPOT ADVERT PRODUCTION

<b>60 Secs</b>	<b>K3,566.96</b>
<b>45 Secs</b>	<b>K2,853.53</b>
<b>30 Secs</b>	<b>K2,140.13</b>
<b>15 Secs</b>	<b>K1,398.68</b>

\* Inclusive of Production Team Cost

## DJ MENTIONS

<b>60Secs</b>	<b>K1,790.99</b>
<b>45Secs</b>	<b>K1,559.99</b>
<b>30Secs</b>	<b>K1,306.61</b>
<b>15Secs</b>	<b>K1,106.60</b>



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### LIVE OUTSIDE BROADCASTING (e.g. Product Launch)

	Crew Hire	Airtime	Equipment	Total
<b>60 Mins</b>	K1,000	K24,717	K6,000	<b>K31,717</b>
<b>45 Mins</b>	K1,000	K21,432	K6,000	<b>K25,299.22</b>
<b>30 Mins</b>	K1,000	K18,299.22	K6,000	<b>K25,299.22</b>
<b>15 Mins</b>	K1,000	K12,515.32	K6,000	<b>K19,515.32</b>
<b>7 Mins</b>	K1,000	K8,862.28	K6,000	<b>K15,862.28</b>

\* Inclusive of Production Team Cost

### HIRE OF MEGAPHONE VEHICLES (e.g. Community Outreach)

	Within Lusaka	Outside Lusaka
<b>Weekdays</b>	K9,000	K16,500
<b>Weekends</b>	K15,000	K20,000



2026 ADVERTISING  
RATE CARD



SOCIAL MEDIA & WEBSITE

FACEBOOK	Daily	Weekly	Monthly
Pinned Post	K1,800		
PR Post	K3,500		
Birthdays	K500		

WEBSITE

PR Article	K350		
InArticle Ad	K450	K2,800	K12,000
Side Bar Ad	K380	K2,500	K10,500

KOMBONI RADIO STUDIO BRANDING

	On Air Studio	Interview Room Studio
Daily	K2,000	K600
Monthly	K500	K1,900





# KOMBONI RADIO

**For Advertising Terms visit**

***[www.kombonipobo.com/terms-of-service](http://www.kombonipobo.com/terms-of-service)***

## **Banking Details**

Bank Name:	Stanbic Bank
Account:	Komboni Radio
Account #:	9130001300516
Branch:	Arcades Branch
Branch Code:	1010
Short Code:	O40010
Swift Code:	S BICZM

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Opp. Fountain of Hope, Kamwala  
Lusaka, Zambia

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