



Komboni Radio 2024 Advertising Rate Card

42 Kakuzi Road, Off Mtetezi Road,
Opp. Fountain of Hope, Kamwala
Lusaka, Zambia

+260 211 234 563; +260 955 500 013
komboni.pobo@gmail.com
admin@kombonipobo.com
frontoffice@kombonipobo.com

COMMERCIAL SPOT ADVERTS

Duration	60 Sec	45 Sec	30 Sec	15 Sec	Time Band
Peak Hours	1,476.26	1,274.47	1,095.58	884.44	06:00-21:00 Hrs
Off Peak	1,102.01	878.82	656.55	568.07	21:00-05:00 Hrs
Prime Plus	1,709.58	1,489.08	1,247.22	1056.30	15 Mins before and after the news bulletin

AIRTIME FOR SPONSORED PROGRAMS

60 Mins	45 Mins	30 Mins	15 Mins	7 Mins	Comments
21,000	18,209.10	15,547.35	10,653.35	7,529.55	Live program not inclusive of production costs

AIRED RECORDED PROGRAMS

60 Mins	45 Mins	30 Mins	15 Mins	7 Mins	Comments
7,350	5,775	4,410	3,885	3,045	Recordings of production aired on Komboni Radio

SPOT ADVERT PRODUCTION

60 Secs	45 Secs	30 Secs	15 Secs	Comments
3,030.56	2,424.41	1,818.30	1,188.35	Inclusive of Production Team Cost

LIVE OUTSIDE BROADCASTING (e.g. Product Launch)

Duration	60 Mins	45 Mins	30 Mins	15 Mins	7 Mins
Hire of crew	800	800	800	800	800
Airtime	21,000	18,209.1	15,547.35	10,633.25	7,529.55
Equipment	4,500	4,500	4,500	4,500	4,500
Total	26,300	23,509.10	20,847.35	15,933.35	12,829.55

Prices limited to areas within Lusaka

DJ MENTIONS

60Secs	45Secs	30Secs	15Secs
1,628.18	1,418.18	1,187.83	1,006.00

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HIRE OF MEGAPHONE VEHICLES (e.g. Community Outreach)

Description	Weekdays	Weekends	Comments
Within Lusaka	9,000	15,000	<i>Inclusive of Fuel and vehicle hire</i>
Outside Lusaka	16,500	20,000	

WEBSITE AND FACEBOOK ADVERTISING RATES

Description	Post Type	Daily	Weekly	Monthly
Facebook	Pinned Post	1800	-	-
	PR Post	3,500	-	-
	Birthdays	500	-	-
Website	PR Article	350	-	-
	InArticle Ad	450	2,800	12,000
	Side Bar Ad	380	2,500	10,500

KOMBONI RADIO STUDIO BRANDING

Description	Monthly Branding	Daily Branding
On Air Studio	2,000	500
Interview Room Studio	1,900	600

Advertising Terms & Conditions

For Advertising Terms visit

www.kombonipobo.com/terms-of-service

Banking Details

Bank Name: Stanbic Bank
 Account: Komboni Radio
 Account #: 9130001300516
 Branch: Arcades Branch
 Branch Code: 1010
 Short Code: 040010
 Swift Code: S BICZM

